



Rheinland-Pfalz

MINISTRY OF
ENVIRONMENT, ENERGY,
FOOD AND FORESTRY



#BECHER
BONUS



BRING YOUR
OWN MUG



PROTECT THE
ENVIRONMENT



SAVE
MONEY

WE ARE IN. WILL YOU JOIN US?

320,000 DISPOSABLE CUPS PER HOUR*

2.8 BILLION DISPOSABLE CUPS EVERY YEAR

= 40.000 METRIC TONS OF ANNUAL WASTE

WHAT IS IT ABOUT?

The aim of the **#BecherBonus** initiative is to create an incentive for bringing your own mug by helping you to save money while you help to save the environment. Secure your **#BecherBonus** and help reduce the amount of disposable hot cups. Fewer paper mugs = less waste!

HOW DOES IT WORK?

Participating companies or points of sale will offer you a price reduction for each hot beverage sold in your own returnable mug or beaker.

Whenever you order a tea or coffee at your baker's, in a coffee shop or at a filling station, make sure to ask for your **#BecherBonus**. They have not joined the initiative yet? Why not propose it to them? The more people join in, the more waste can be prevented.

List of participating businesses: <http://s.rlp.de/becherbonus>

